

Kreston Reeves Corporate & Social Responsibility

Survey results 2015

December 2015



Executive Summary



James Peach
Corporate & Social Responsibility Partner

james.peach@krestonreeves.com

Office CSR representatives

- London Steve Moss
- Canterbury Keren Jeffery
- Chatham Phil Reynolds
- Discovery Park Sharron Swann
- Gatwick Natalie Harrower

Thank you !

First of all, my thanks to the 187 people who took the time to complete this survey in late October.

Your views and enthusiasms will guide me and your CSR representatives in shaping the CSR programme for 2016.

Thank you also for your suggestions about the initiatives you feel we should focus upon.

Some of these ideas will need careful review and consideration; others are refreshingly practical and deserve more immediate action. In the meantime, here are the summary results for your review.

I look forward to working with you – and please feel free to liaise with your office CSR representative, or me, as we develop the programme.

James Peach

1. Your views and responses



Client enquiries about Corporate and Social Responsibility

64 respondents indicated that clients had asked about aspects of CSR.

These included:

- 40% asked about our CSR policy
- 25% were charities asking for discounted services
- 19% enquired about our environmental policy
- 14% asked about pro bono services

Staff and Partners' personal volunteering or fund-raising activities

- 34 people have or have had recently held position of responsibility in schools, charities or other voluntary activities
- 44 people are active as volunteers

Our environment

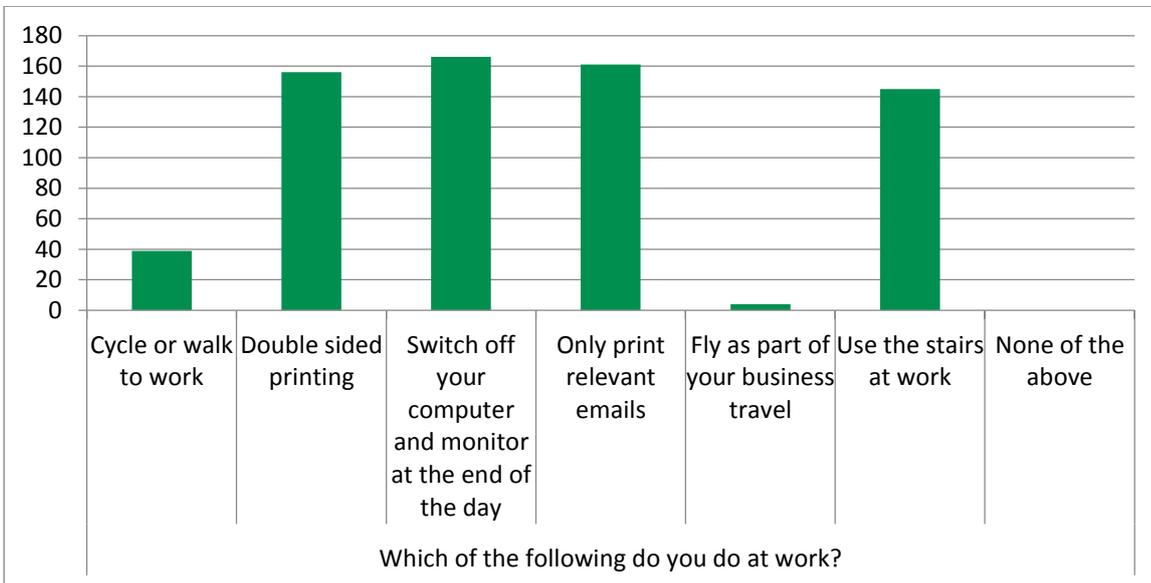
Which of the following do you do at work?

The stand-out result was that more than 166 people or 89% of respondents claim to switch off their computer and monitor at the end of the working day, with marginally fewer people saying they only print essential emails.

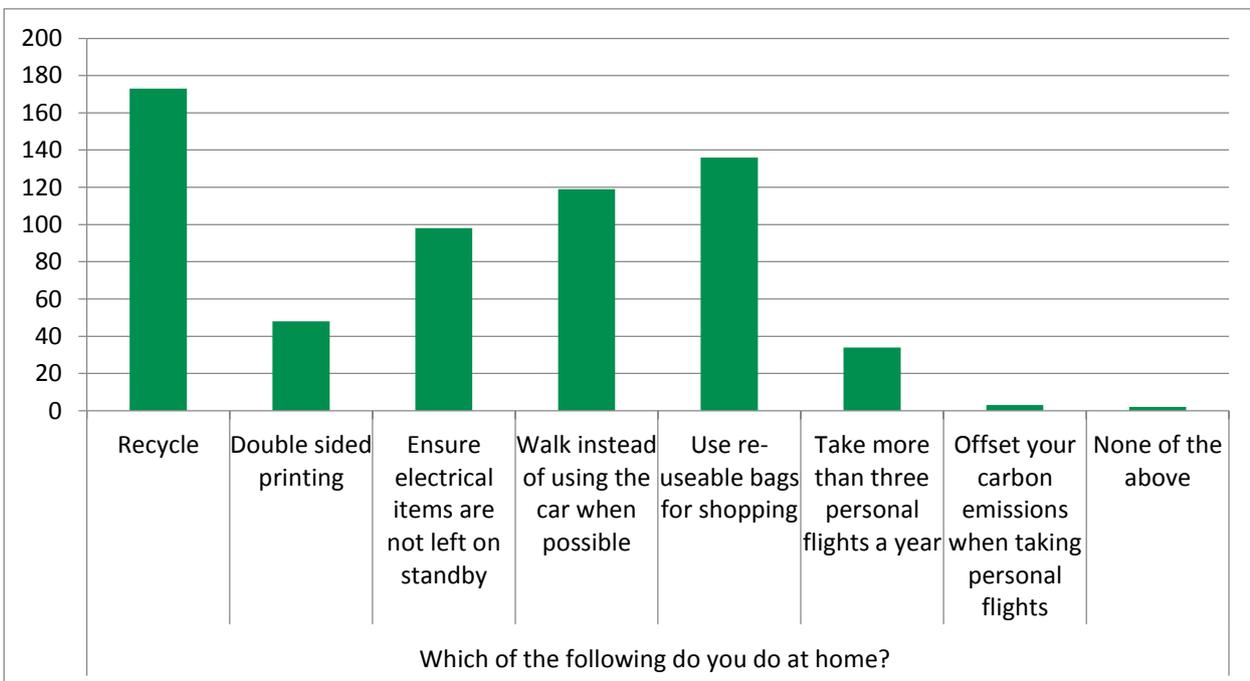
There is also clearly real enthusiasm among staff to reduce paper usage, with 83% of respondents in favour of this.

1. Your views and responses

Summary



Which of the following do you do at home...?



1. Your views and responses

Summary



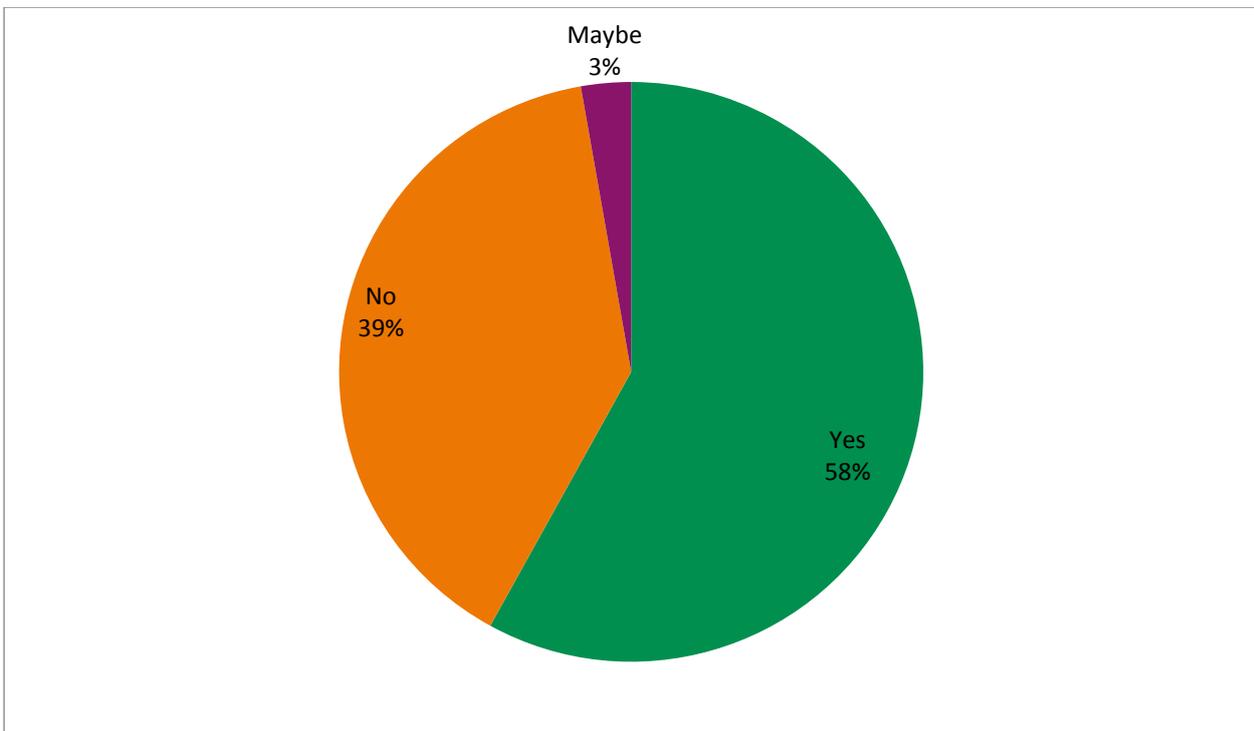
Additional environmentally-aware ideas

There was clear enthusiasm for a more overt focus on double-sided printing and a consistent approach to recycling. Some additional ideas to reduce our environmental impact included:

- Going paperless
- Electronic billing
- Reducing inter-office travel via teleconferencing
- Lighting that turns off automatically

Volunteering and fundraising

Would you like to get involved in volunteering or fundraising activities via the firm?

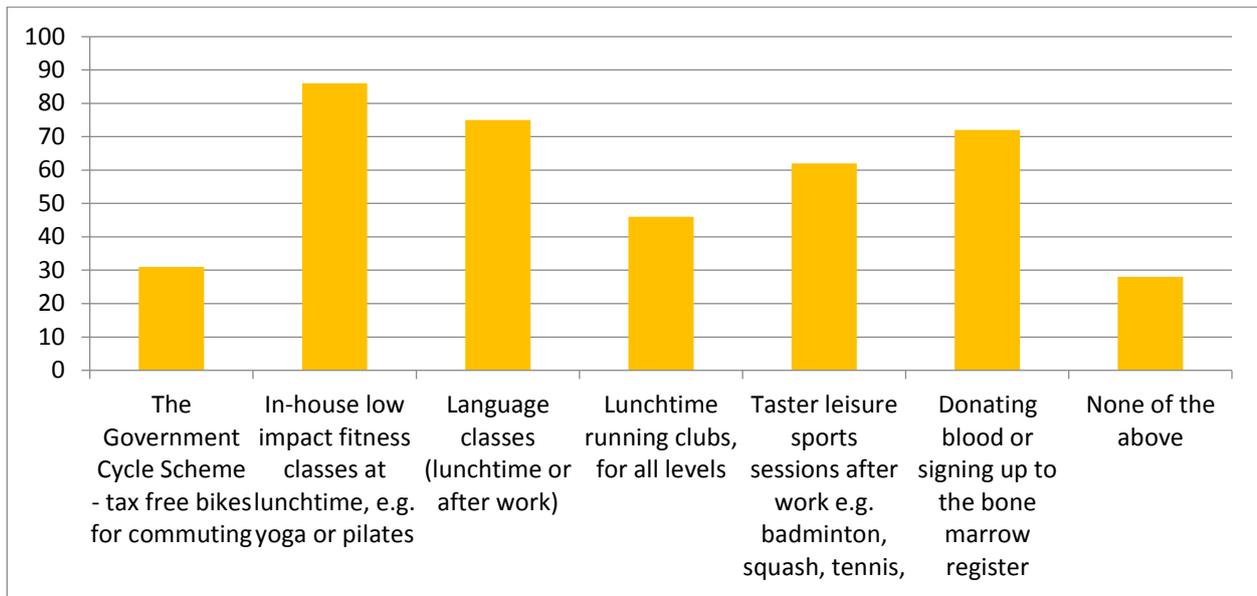


1. Your views and responses

Summary



What activities are people interested in doing?



What types of volunteering activities are people interested in?

Top 3 - ranked

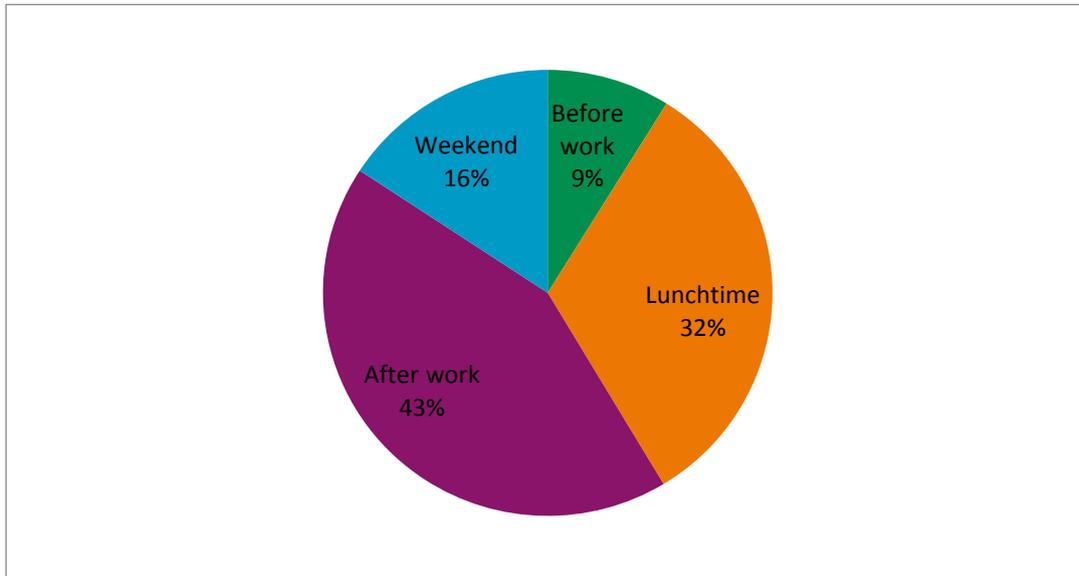
- Mentoring e.g. schools
- Environmental projects
- Projects with children e.g. in hospitals

1. Your views and responses

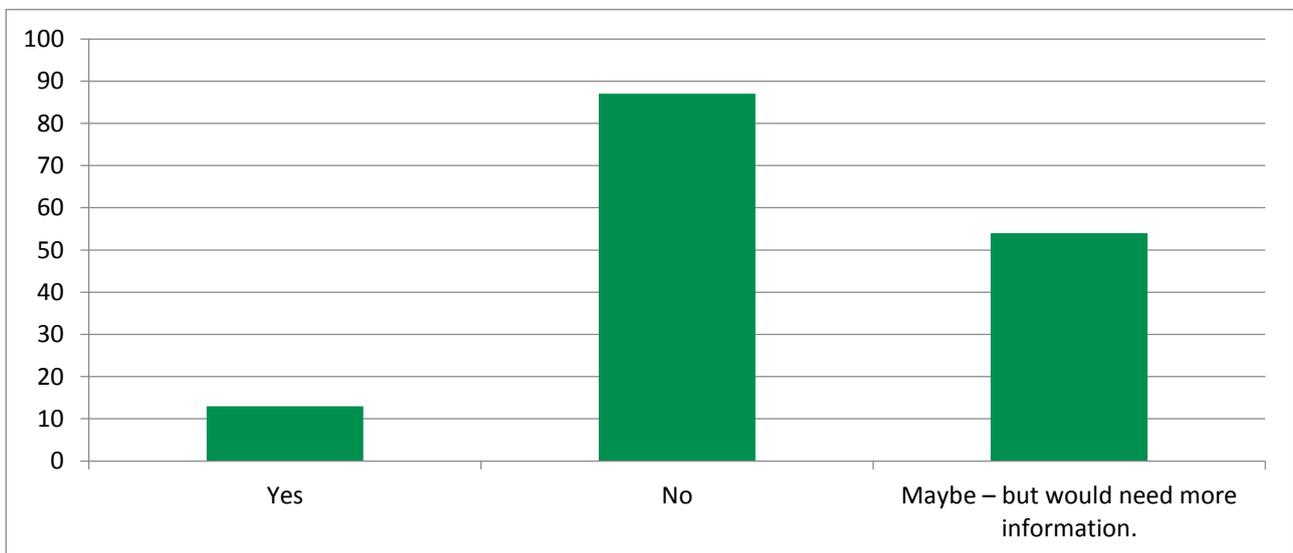
Summary



At what time of day are you prepared to volunteer?



Are you prepared to donate a chosen amount each month, e.g. Give As You Earn?



Kreston Reeves Offices

Canterbury

37 St Margaret's Street
Canterbury
Kent
CT1 2TU

Tel: 01227 768231

London

Third Floor
24 Chiswell Street
London
EC1Y 4YX

Tel: 02073 821820

Chatham Maritime

Montague Place
Quayside
Chatham Maritime
Chatham
ME4 4QU

Tel: 01634 899800

Gatwick

Griffin House
135 High Street
Crawley
West Sussex
RH10 1DQ

Tel: 01293 776152

Discovery Park

Innovation House
Ramsgate Road
Sandwich
Kent
CT13 9FF

Tel: 01304 249476

Eastbourne

Compass House
45 Gildredge Road
Eastbourne
East Sussex
BN21 4RY

Tel: 01323 810760

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For further information

Website: www.krestonreeves.com

Email: enquiries@krestonreeves.com